

A GUIDE TO

# Starting Your Business

SHIFT  MAHA

PLAN



Market  
Research  
Startup Costs  
Funding  
(Canvas)

LAUNCH



Location  
Structure  
Name  
Register  
ID Numbers  
License/Permit  
Bank Account  
Insurance

MANAGE



Manage  
Finances  
Hiring  
Taxes  
Equipment  
Marketing  
Sales

GROW



Funding  
Expansion  
Federal  
Contracting

SCALE



Coaching  
Networking